

Dear Pro-Life Friend,

I want to express my gratitude for the crucial role you play in supporting Rescue America's mission.

In the past, you've been actively involved by signing petitions to Congress, lobbying candidates, and taking action on vital pro-life issues.

But I would like to ask you to take it one step further than that and contribute financially to the work of Rescue America.

That extra step, that willingness to sacrifice your own hard-earned dollars for something you deeply believe in, puts you in a very special class of Americans.

Although we may not have the chance to meet in person, I want to reflect on our collective accomplishments and emphasize what is still at stake.

From its inception, Rescue America has been at the forefront of state and federal battles to eliminate all abortion on demand. We also use our normal communication channels, including newspaper ads, TV and radio spots, our website, letters to pro-life activists, newspaper columns, and phone calls, have been instrumental in spreading awareness.

Thanks to your help, the work here at Rescue America can continue uninterrupted. And now we have even more volunteers helping us out. Remember Rescue America is 100% volunteers, no one receives a salary or is paid an hourly wage, so 100% of your donation goes to the pro-life causes so important for us to pursue.

Your hard work and dedication over the past year have set a strong foundation for us to build upon in the coming year. As we go through 2024 and beyond, your support becomes even more critical.

It's imperative that we intensify our efforts to protect the innocent unborn, particularly considering the challenges posed by Planned Parenthood and media attempts to sway public opinion on abortion.

Your advocacy has provided a solid platform, and we must now focus on opposing the abortion lobby's agenda, promoting a Life at Conception Act, and engaging in upcoming elections.

Despite the challenges, the Supreme Court acknowledged in the 1973 Roe v. Wade decision that no "right" to abortion would exist if Congress recognized unborn children as "persons."

As political realities evolve, we must broaden our efforts to hold accountable politicians supporting abortion funding, ensure new pro-life politicians fulfill their promises, and work towards electing a pro-life president and Congress in 2024.

I am reaching out to you for financial support as we have budgeted an ambitious \$4.2 million for all our pro-life activities in 2024. The only way we will be able to reach this goal is with the help of pro-life warriors like yourself.

Considering the new threats and opportunities we face; I am asking you to consider a contribution of \$300 to support our cause.

This donation will automatically entitle you to receive a copy of my father's pro-life video, "Choosing Life: The History of The Pro-Life Movement."

Regardless of the amount, be it \$300, \$200, or \$100, or whatever you are able, your contribution will make a meaningful difference.

In the spirit of our sacred calling, I urge you to choose life for the sake of millions of innocent unborn babies. Please fill out the enclosed reply and return your 2024 contribution at once.

Sincerely,

The Reitsam Family